



Requesting CoolBrew at your local grocery store made easy.

We understand you want your *favorite* flavor of CoolBrew *wherever* you live. So if your favorite flavor CoolBrew is not currently available at your local market, follow these 3 steps to request it: 1) print out this form, 2) fill out this form and 3) submit this form with your request to the manager of your store the next time you are shopping....and let us know too!

To: Store Manager

New Orleans Coffee Company created the cold-brewed coffee concentrate category in 1989. CoolBrew remains the most popular, most concentrated and thus the best value in coffee concentrates. CoolBrew's unique and identifiable bottle measures the optimal amount for a delicious and fresh cup of coffee every time. CoolBrew is available in 11 different flavors with 9 all natural varieties including 3 Fair Trade Certified™ concentrates. Sold refrigerated (often near the milk and coffee creamers) with a 120-day shelf life, CoolBrew is available in 2 sizes: 500 ml (makes 16 drinks) and 1 L (makes 32 drinks).

CoolBrew is distributed via AWG, AG, KeHE, SuperValu and UNFI.

PLEASE CARRY MY FAVORITE COOLBREW! (check all that apply)

- | | | | |
|--|---------------------------------------|--|-----------------|
| <input type="checkbox"/> #053721000071 | Original 1 liter | <input type="checkbox"/> #053721000064 | Original 500 ml |
| <input type="checkbox"/> #053721000033 | French Roast 1 liter | | |
| <input type="checkbox"/> #053721016027 | Decaf 500 ml | | |
| <input type="checkbox"/> #053721032058 | Mocha 1 liter | <input type="checkbox"/> #053721016058 | Mocha 500 ml |
| <input type="checkbox"/> #053721032034 | Vanilla 1 liter | <input type="checkbox"/> #053721016034 | Vanilla 500 ml |
| <input type="checkbox"/> #053721016041 | Hazelnut 500 ml | | |
| <input type="checkbox"/> #053721016096 | Chocolate Almond 500 ml | | |
| <input type="checkbox"/> #053721016089 | Toasted Almond 500 ml | | |
| <input type="checkbox"/> #053721816061 | Fair Trade Certified™ Original 500 ml | | |
| <input type="checkbox"/> #053721816054 | Fair Trade Certified™ Mocha 500 ml | | |
| <input type="checkbox"/> #053721816030 | Fair Trade Certified™ Vanilla 500 ml | | |

Thank you in advance for your time and for letting me know when CoolBrew flavors/sizes are available for purchase in your store.

Name: _____

Address: _____

Phone: _____

Email: _____

Comments: _____